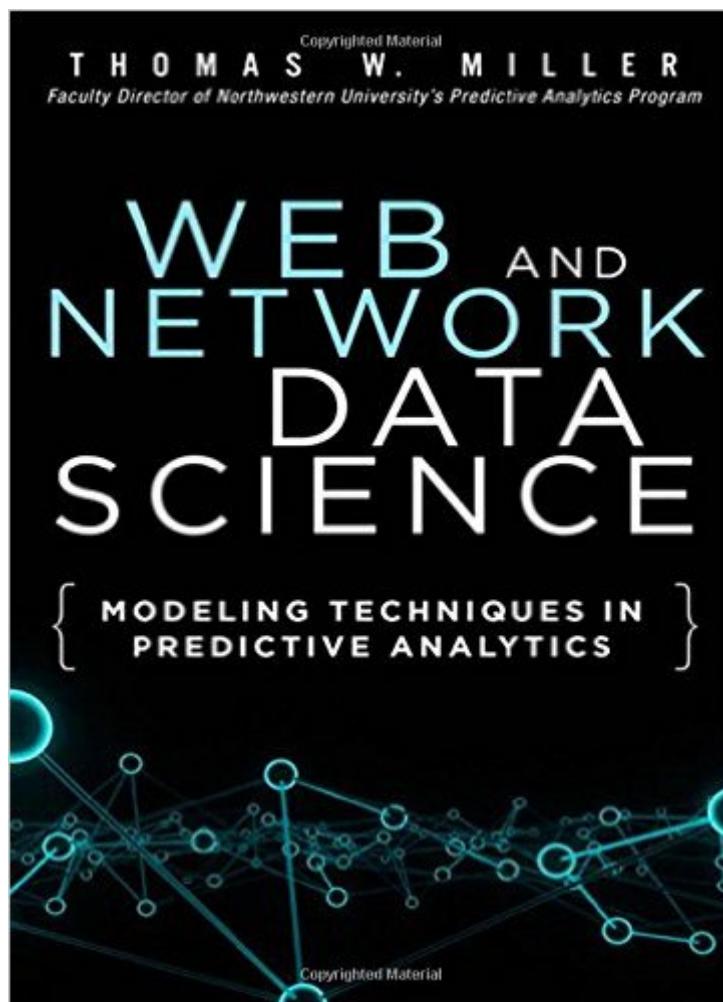


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# Web And Network Data Science: Modeling Techniques In Predictive Analytics (FT Press Analytics)



## Synopsis

Master modern web and network data modeling: both theory and applications. In *Web and Network Data Science*, a top faculty member of Northwestern University's prestigious analytics program presents the first fully-integrated treatment of both the business and academic elements of web and network modeling for predictive analytics.

## Book Information

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## Customer Reviews

Terrible. Code is outdated, descriptions are lacking or don't follow the code. Topics are scattered and hardly connected. Save your money. There are a LOT of better books on the subject out there!

I like nice book, good information and clear Python and R code. I think the book should have more diagrams and content at the chapter 5 (Watching Competitors) and chapter 10 (Making Recommendations).

The book site's URL (as listed in the book) directs to a totally different book by the same author. Asking the publisher did not seem to help at all. Not sure where the book site is.

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